



Lincoln Postal Customer Council NEWSLETTER

www.lincolnpcc.com

January 2020

The Lincoln Postal Customer Council, in conjunction with the U.S. Postal Service, would like to invite you and members of your company to attend our upcoming event:

Identifying and Responding to Suspicious Mail

Thursday, February 13, 2020

Postal Inspector Paul Beekhuizen will cover physical mailroom security, handling of mail for your organization, how to identify suspicious mail, what to do when suspicious mail is found and other mail room safety protocols.

Paul Beekhuizen is a Postal Inspector and conducts criminal investigations for the U.S. Postal Inspection Service. Inspector Beekhuizen is a Dangerous Mail Investigation Specialist, and as such, he responds to and investigates various situations involving dangerous mailed items. These investigations include unknown and dangerous powders and liquids in the mail and postal facilities, mail bombs, and hoax and threat letters. Inspector Beekhuizen has been assigned to the Omaha office of the U.S. Postal Inspection Service for seventeen years.

**Please plan to attend this informative
Lincoln Postal Customer Council Luncheon!
Register today, space may be limited**



Luncheon location: NE Outdoor Education Center (4703 N 44th, Lincoln)

Registration: 11:00 - 11:30 am ♦ Lunch Buffet: 11:30 am ♦ Program: Noon

Meal catered by The Eatery: \$16.00

(For special dietary needs call Postmaster Secretary at 402-473-1602)

Advanced registration is required by Monday, February 10th, 2020.

*Questions? Please call Postmaster Secretary at 402.473.1602.
You may register online at www.lincolnpcc.com*



PMG Megan Brennan Agrees to Delay Her Retirement

The Postal Service Board of Governors is in the process of conducting a thorough, nationwide search for a successor to Postmaster General Megan J. Brennan, who recently announced her intent to retire on Jan. 31.

To facilitate the search and transition process, the governors announced Jan. 6 that the Postmaster General has agreed to delay her retirement date.

“We are grateful to the Postmaster General for her continued commitment to the Postal Service, and share her confidence in the Postal Service’s strong leadership team members who will ensure that we continue to deliver for the American people,” said Board of Governors Chairman Robert M. “Mike” Duncan.

Platinum PCC

The Lincoln PCC received recognition for being a Platinum PCC in 2019. This recognition award was received due to the level of involvement and dedication of the Executive and Industry Boards, the LPCC Committee Members and the Lincoln Mailing Community. I would like to thank everyone that has and continues to be an active member of the Lincoln PC.



KERRY KOWALSKI- LINCOLN POSTMASTER

LPCC Company Profile: Haberfeld

For nearly four decades, Haberfeld has helped community banks and credit unions across the country grow their core accounts, revenues, and relationships. Currently, this 83-person firm serves 180+ clients in 43 states (and counting) from their Sharp Building headquarters in downtown Lincoln.



Haberfeld has always relied heavily on direct-mail services for both internal and external marketing efforts. While they employ digital marketing (including USPS Informed Delivery), nothing beats a crisply visual postcard or elegantly thoughtful mailer—and the client engagement data proves it. In 2019 alone, Haberfeld produced and mailed 50 million customer acquisition mail pieces for clients, and 86,000 marketing pieces to potential clients around the country through the USPS.

LPCC Member Profile: Tom Nottlemann Quadient (formerly Neopost) – Major Account Manager



Tom Nottlemann was introduced to the mailing industry through a college work study job at UNL Mail and Distribution. He was hired by Modern Office Services in 1994 and joined the LPCC in 1996. He has been, and still is a major contributor to the LPCC. He has been involved in the Communications and Social Committees and has been the Social Committee Chair since 2005. Tom was honored for his service to the LPCC with the Jerome Weiser Award in 2008.

In his role as Major Account Manager with Quadient (formerly Neopost), Tom helps supported organizations communicate with their customers efficiently and economically. Quadient does this through four key solutions – Customer Experience Management, Business Process Automation, Mail-Related Solutions and Parcel Locker Solutions.

Tom has been married to Jennifer for 25 years and they have three children – Jared 23, Lindsay 20 and Grant 16. In his free time Tom follows UNK Volleyball where Lindsay is the volleyball Libero, Pius sports where he is on the booster club board and where Grant plays football, basketball and baseball. He is also a big Husker fan and hopes to get an occasional round of golf in.

2020 Mail Promotions

Building upon the success of past Promotions, the Postal Service has developed Promotions for 2020. The 2020 Promotions continue to encourage marketers, printers, and mailers to utilize new technology and print techniques that enhance the traditional benefits of a physical mailpiece. This in turn can drive higher response rates and increase the overall return on the mailer's investment in mail. By encouraging the use of technologies integrated in mail, the Postal Service expects to increase the value of direct mail and retain the volumes of transactional mail, thereby ensuring long-term product growth.

USPS Mail Promotions for 2020

- Tactile, Sensory and Interactive Engagement Promotion.
- Emerging and Advanced Technology Promotion.
- Personalized Color Transpromo Promotion.
- Mobile Shopping Promotion.
- Earned Value Reply Mail Promotion.
- Informed Delivery Promotion.

For further information see: <https://postalpro.usps.com/promotions>

January 2020 - USPS® Price Changes

Effective January 26, 20, prices are changing for USPS

More information can be found at: <https://pe.usps.com/PriceChange/Index>

2020 LPCC Mailers Workshop Set

Mark your calendars and plan to join the LPCC for our annual Mailers Workshop on 9/22/2020. We will have great speakers, educational breakout sessions and the most current information on the current state of the US Postal Service. You will not want to miss this event.



Innovating the Journey 2020 National Postal Forum

The National Postal Forum (NPF) is the premier mailing and shipping conference that works directly with the United States Postal Service (USPS) to provide the most comprehensive educational and networking platform available. Offering 100+ educational workshops, USPS Officer-led sessions and the largest industry trade show, the NPF offers the ideal opportunity for industry professionals to learn, collaborate and grow their business.



Join us **April 26-29, 2020** at the beautiful Orlando World Center Marriott in Orlando, Florida. Mark your calendar and be part of the mailing and shipping's largest industry event. Registration details can be found at www.NPF.org.

LPCC EXECUTIVE BOARD

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Lincoln Postal Customer Council

UNITED STATES POSTAL SERVICE

P.O. BOX 81283

LINCOLN, NE 68501-1283

FIRST-CLASS MAIL
US POSTAGE
PAID
U.S.P.S.
G-10

Lincoln PCC Events

more info at

lincolnpcc.com

02/13/2020
LPCC Quarterly Luncheon
Nebraska Outdoor Education
Center

05/14/2020
LPCC Quarterly Luncheon
Union Bank and Trust

09/22/2020
National PCC Week
Southeast Community College
Continuing Education Center

11/12/2020
LPCC Quarterly Luncheon
Valentino's Grand Buffet

Greater Omaha PCC Events

more info at

greateromahapcc.com

03/2020
Quarterly meeting
Location TBD

06/2020
Quarterly meeting
Location TBD

06/2020
GOPCC Annual Golf Outing
Quarry Oaks

U.S. POSTAL SERVICE CONTACTS

Karen Doty: 402-930-4447
Business Service Network

Bruce Ritter:..... 402-473-1799
Supervisor, Business Mail Entry

Mailpiece Design Analyst:..... 1-855-593-6093
MDA@usps.gov

Bernie Winter/Sybil Haller:.... 402-930-4439
Mailing Requirements

Patrick Dinville: 402-930-4437
Mailing Standards Specialist

Jon Zvolanek: 402-473-1751
Sales Executive

Thanks to those contributing to this newsletter issue:

Christal Gregerson
Alette Hain
Mike Huddleston

Kerry Kowalski
Jon Zvolanek

Visit our website for the latest LPCC information and USPS news! www.lincolnpcc.com