



Lincoln Postal Customer Council NEWSLETTER

www.lincolnpcc.com

January 2019

The Lincoln Postal Customer Council, in conjunction with the U.S. Postal Service, would like to invite you and members of your company to attend our upcoming event:

Undeliverable as Addressed Mail-Practices and Solutions

Thursday, February 14, 2019



4.5% of the billions of mail pieces handled by the USPS each year are determined to be Undeliverable As Addressed (UAA). Handling this mail is time consuming and causes a lot of frustration for the mailing industry and the USPS alike. Karla Danielson will share strategies about UAA Mail, Move Update, Methods to Manage Addresses, Endorsements, etc. Karla serves on the Greater Kansas City PCC and is the Co-Chair of the Topeka PCC.



**Please plan to attend this informative
Lincoln Postal Customer Council Luncheon!
Register today, space may be limited**

Luncheon location: NE Outdoor Education Center (4703 N 44th, Lincoln)

Registration: 11:00 - 11:30 am ♦ Lunch Buffet: 11:30 am ♦ Program: Noon

Meal catered by The Eatery: \$15.00

(For special dietary needs call Postmaster Secretary at 402-473-1602)

Advanced registration is required by Monday, February 11th, 2019.

*Questions? Please call Postmaster Secretary at 402.473.1602.
You may register online at www.lincolnpcc.com*

2018 Peak Season Results



Although the final nationwide numbers were not yet available at the time I am writing this, the 2018 holiday mailing season will most certainly be a record breaking year. Lincoln experienced double digit growth from last year in the number of packages we received resulting in us delivering an average of 225,000 packages each week of peak season. Nationwide the US Postal Service projected it would deliver over 16 billion pieces of mail, including over 900 million packages, between Thanksgiving and Christmas and would deliver more online purchases to Americans than any other shipper. Our employees in Lincoln and across the country work long hours through all kinds of weather, but did it with a smile and proved we are up for the challenge of “Delivering for You!” no matter how large our volumes were.

Presidential Task Force

If you did not see or get my email regarding the release of the Presidential task force report on December 4, 2018, you can read this report at: https://home.treasury.gov/system/files/136/USPS_A_Sustainable_Path_Forward_report_12-04-2018.pdf

There are varying opinions regarding the contents of this report, but I encourage you to read through it and determine how any of the recommended changes in the report would impact you and your business. I will keep you updated on any changes that result from this task force report and we may attempt to get an expert in to talk about this topic and the future of the Postal Service at one of our luncheons in 2019.

I hope your new year is off to a good start and I look forward to seeing you at our February luncheon

KERRY KOWALSKI- LINCOLN POSTMASTER

LPCC Company Profile: Nebraska Association of School Boards

The Nebraska Association of School Boards provides services to School Boards to strengthen public education for all Nebraska children.

NASB represents 262 school districts and educational service units (ESUs) across the state of Nebraska. As a member-driven Association we strive to advance the services and programs necessary to support a board's effective leadership and governance role.



NASB utilizes the USPS as well as services from other LPCC members for all our mailings.

Vicki Walter-Winters has been a member of the LPCC for about 7 years and has used the knowledge she has gained from the meetings and workshops to help NASB utilize best practices for their mailing needs.

LPCC Member Profile: Mike Chaplin University of Nebraska - Lincoln Mail Services



As manager, I am responsible for managing a team of 20 who provide bindery services, incoming and outgoing mail services and moving services to departments across UNL's Downtown and East campuses in Lincoln. The general goals of Mail Services at UNL are to provide a consolidated approach to the timely, accurate collection and/or delivery of both incoming USPS mail and campus mail and to provide centralized address list management along with metering and processing services to provide the University with the most economical postage rates. Departments across both Downtown and East campuses take advantage of the full service print and mailing facilities offered by UNL Print Services.

Mail Services works closely with the local USPS staff to ensure that incoming mail is distributed correctly across the University. Outgoing mail is also processed according to USPS requirements and the local USPS staff has always provided us with great service whether we are purchasing large amounts of stamps or needing help with special mailing projects that are out of the ordinary.

Being a part of the LPCC Board is an important factor in maintaining a close relationship between the USPS and the UNL. The services offered by the USPS play a vital role in the University's ability to communicate with staff, students and supporters around the world. By serving on the LPCC board it keeps me informed about upcoming changes being considered and provides the opportunity to be a voice for the University's needs

What to Expect in 2019

We are starting the year with a luncheon topic that comes up a lot and hope to provide you with information from a mailers perspective on how to handle Undeliverable As Addressed (UAA) mail. This will be a great opportunity to learn some new solutions on how to deal with returned mail and how to get this mail to the correct/new address. We will also highlight several other changes you can expect in 2019 including implementation of a mailing requirements and mailing solutions help desk, automated package returns and the latest on our postal promotions and the postal price increase.

January 2019 - USPS® Price Changes

Effective January 27, 2019, prices are changing for USPS First-Class Mail and Shipping Services. The following is a summary of the NEW price changes. These prices will take effect January 27, 2019:

- First-Class Mail® Forever® stamp from 50 cents to 55 cents
- First-Class Metered Letters from 47 cents to 50 cents

5¢ savings over stamps

- Additional ounces for First-Class letters decreases from 21¢ to 15¢
- Mailing Services product prices increase approximately 2.5 percent on average
- Priority Mail increases an average of 5.9 percent
- Priority Mail Express increases 3.9 percent overall.

The price change tables are available on the Postal Service website at <https://pe.usps.com/PriceChange/Index>

2019 Promotions

On November 13, 2018, the Postal Regulatory Commission issued Order No. 4875, which approved six proposed USPS mailing promotions for 2019. These promotions are offered as a way to support mailers in their continued utilization of mail as part of their multi-channel marketing mix while also attempting something new with their mail pieces and saving money on postage costs. These offerings encourage marketers to use techniques like dynamic color print and mobile/barcode technologies as a way to increase ROI and improve customer engagement with the physical mail piece.

You can read more about the approved promotions <https://postalpro.usps.com/promotions>.

National Postal Forum, May 5-8, 2019

The National Postal Forum is the premier mailing and shipping conference that works directly with the United States Postal Service to provide the most comprehensive educational and networking platform for meeting the needs of the industry. Offering 130+ educational workshops, USPS Officer-led sessions and the largest mailing and shipping industry trade show, the NPF is the ideal opportunity for the industry professional to learn, collaborate and grow their business.



Make plans to attend the 2019 NPF in Indianapolis, IN May 5-8, 2019. REGISTRATION IS NOW OPEN!

For more information to include registration see: <https://npf.org/>

LPCC EXECUTIVE BOARD

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All Needs Computer & Mailing Services

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Lincoln Postal Customer Council

UNITED STATES POSTAL SERVICE

P.O. BOX 81283

LINCOLN, NE 68501-1283

FIRST-CLASS MAIL
US POSTAGE
PAID
U.S.P.S.
G-10

Lincoln PCC Events

more info at

lincolnpcc.com

02/14/19
LPCC Quarterly Luncheon
Nebraska Outdoor Education
Center

5/9/19
LPCC Quarterly Luncheon
Union Bank and Trust

9/24/19
National PCC Week
Southeast Community College
Continuing Education Center

11/14/19
LPCC Quarterly Luncheon
Valentino's Grand Buffet

Greater Omaha PCC Events

more info at

greateromahapcc.com

3/2019
Quarterly meeting
Location TBD

6/2019
Quarterly meeting
Location TBD

6/2019
GOPCC Annual Golf Outing
Quarry Oaks

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Thanks to those contributing to this newsletter issue:

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Alette Hain
Mike Huddleston

Kerry Kowalski
Jon Zvolanek

Visit our website for the latest LPCC information and USPS news! www.lincolnpcc.com