



# Lincoln Postal Customer Council NEWSLETTER

www.lincolnpcc.com

November 2016

*The Lincoln Postal Customer Council, in conjunction with the U.S. Postal Service, would like to invite you and members of your company to attend our upcoming event:*

## **Full-Service Mail Quality Metric Assessments and Mailer Scorecard Tuesday, November 8, 2016**

In May 2016, the Postal Service announced the postponement of the July 2016 Full-Service assessments to allow the industry additional time to access, utilize, and test the Full-Service Quality Metrics within the Mailer Scorecard. The Postal Service has worked closely with the industry to complete the testing. The USPS will begin assessments of Full-Service Mail Quality Metrics over the established threshold beginning in November 2016, based on October 2016 data. Keshia Schimonitz, the new Omaha BMEU Manager, will discuss this assessment and scorecard and answer any questions you have. In addition, Postmaster Kerry Kowalski will give a brief presentation on how Intelligent Mail Barcodes and Informed Visibility are providing the Postal Service with data to improve mail processing and delivery operations. He will also provide an update on local changes impacting your mail and the Postal Service's plans for the Holiday Season. Come meet our new Omaha BMEU Manager and gain valuable knowledge on how the US Postal Service is making your mail more visible.

**Please plan to attend this informative Lincoln Postal Customer Council Luncheon!  
Register today, space may be limited! No membership required, all are welcome**

**Luncheon location: Valentino's Grand Buffet (70th and Van Dorn, Lincoln)**

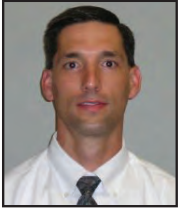
**Registration: 11:00 - 11:30 am ♦ Lunch Buffet: 11:30 am ♦ Program: Noon**

**Program and All You Can Eat Buffet (over 150 items to choose from): \$16.00**

**Advanced registration is required by Thursday, November 3rd, 2016.**

*Questions? Please call Marcella Ament at 402.473.1602.  
You may register online at [www.lincolnpcc.com](http://www.lincolnpcc.com)*

## 2017 Proposed Price Increase



The US Postal Service submitted a request to the Postal Regulatory Commission (PRC) to increase the price of a 1 ounce first class letter to \$.49 and adjust prices for Priority Mail Flat Rate Boxes and Envelopes. If approved by the PRC, these increases would go into effect January 22, 2017. We will

provide more information about these proposed price increases at our November luncheon. Additional information can be found at: <http://www.prc.gov/> or [https://ribbs.usps.gov/intelligentmail\\_schedule2017/releaseoverview2017.cfm](https://ribbs.usps.gov/intelligentmail_schedule2017/releaseoverview2017.cfm).

The First-Class Mail proposed prices are:

	Current	New
Letters (1 oz.)	47 cents	49 cents
Letters additional ounces	21 cents	21 cents
Letters to all international destinations	\$1.15	\$1.15
Postcards	34 cents	34 cents

The current and new proposed prices for Priority Mail are:

- **Small flat-rate box:** \$6.80 (current), \$7.15 (new)
- **Medium flat-rate box:** \$13.45 (current), \$13.60 (new)
- **Large flat-rate box:** \$18.75 (current), \$18.85 (new)
- **Large Army/Air Post Office and Fleet Post Office flat-rate box:** \$16.75 (current), \$17.35 (new)
- **Regular flat-rate envelope:** \$6.45 (current), \$6.65 (new)
- **Legal flat-rate envelope:** \$6.45 (current), \$6.95 (new)
- **Padded flat-rate envelope:** \$6.80 (current), \$7.20 (new)

The changes, if approved, represent a price increase in Priority Mail of 3.9 percent and an average increase of 3.3 percent in retail prices.

I hope to see you on November 8! Thank you for your continued involvement and support of the Lincoln Postal Customer Council.

**KERRY KOWALSKI- LINCOLN POSTMASTER**

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## LPCC Company Profile: Dental Designs

Dental Designs grew from humble beginnings when Doug Barrett, Tom Barrett, and Tim Sweeney opened the doors to a Dental Lab in 1980 to provide fixed and removable dental restorations. In 2007 they opened a second laboratory in Omaha, Nebraska. Dental Designs is a leader implant and digital dentistry. Many of the employees first hired still remain, as do the principles of hard work, loyalty and fairness. It is those principles that have allowed Dental Design to serve dentists all over the United States.



Dental Designs provides dentists with shipping cases to impressions via USPS Business Reply for Dental Design to craft and fabricate crowns, dentures, bridges, and other dental custom made hardware. Once completed the items are shipped via Priority Mail to dentists to use with their customers. Partnering with the USPS to provide the highest quality products, custom designed using state-of-the-art technology; Dental Designs strives to develop relationships with dentists to enhance the quality of their patient's lives and value to their practice.

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## LPCC Member Profile: Keshia Schimonitz USPS, Manager, Business Mail Entry, Central Plains District



Keshia Schimonitz is the manager of the Business Mail Entry for the Central Plains District. She oversees and participates in activities related to mailing standards, business mail acceptance, and revenue protection. Provides program and technical guidance on mail preparation as well as provides trainings for customers and internal employees to ensure proper compliance to mailing requirements.

Keshia has joined the LPCC board to ensure all the latest information and resources are shared with customers and wants to open the lines of communication between herself and the industry. She also provides reliable and consistent information so that no customer is left wondering about our products and services.

Keshia grew up in Salt Lake City, Utah. She is a mother to 1 daughter and soon-to-be 3 sons and a wife to an amazing handy man that adopted her two oldest children just after we were married 4.5 years ago. She moved to Omaha in September to be closer to her husband's family. They have a Great Dane named Zeus that is the sweetest thing unless he thinks you are trying to hurt his kids. They are a very young family that are trying to provide the best they can for their children while still teaching them values, morals and manners.

## 2016 LPCC Trade Show Was Deemed a Success!

On September 20th the Lincoln Postal Customer Council held the 2016 Workshop. The event was held at SCC Continuing Education Center with 59 attendees. After a delightful breakfast, a presentation from USPS Headquarters provided a snapshot of what is going on nationally. Sessions on Mailpiece Design, USPS Resources (Customer Gateway, Ribbs, Quick Service Guide, Postal Explorer), Direct Mail and Developing Leadership Presence followed the general session.

Great event & very good speakers – Good location! Very informative and helpful. Really learned a lot! Glad I got to come to this. Really enjoyed the session. Ready to implement what I learned today. These are just some of the comment received at the 2016 LPCC Trade Show.

All who attended received a Professional Certificate in recognition of their commitment to professional development by completing the 2016 National PCC Week requirements.

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## 2017 USPS Promotions Requirements Now Posted on RIBBS

The Postal Regulatory Commission (PRC) approved the six USPS Mailing Promotions for 2017 this past June and the detailed participation requirements documents for all six are now available. The 2017 promotions continue to build upon the engagement strategies of past promotions and they also provide some exciting new opportunities.

It is extremely important for potential participants to review the new documents for key updates to ensure that they are producing mailpieces that meet the specific guidelines for the offered incentives or discounts.

Mailers can find the latest requirement documents, get webinar information, enrollment details and other important information on the Promotions & Incentives RIBBS website by visiting the URL: <https://ribbs.usps.gov/index.cfm?page=mailingpromotions>.

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## 2016 Holiday Shipping Deadlines

The U.S. Postal Service today announced the 2016 holiday mailing and shipping deadlines for domestic and international destinations as customers begin to prepare for the busy shopping and shipping season. Customers are encouraged to ship early.

To ensure timely delivery of cards, letters and packages within the United States by Dec. 25, the Postal Service recommends that customers ship their items by the following dates:

**Dec. 15 - USPS Retail Ground**  
Ground service for less-than-urgent deliveries and oversized packages.

**Dec. 20 - First Class Mail**  
Service for standard-sized, single-piece envelopes and small packages

*weighing up to 13 ounces with delivery in 3 business days or less.*



**DELIVERY**

**Dec. 21 - Priority Mail**  
*Domestic service in 1, 2, or 3 business days based on where the package starts and where it's being sent. Includes variety of Flat Rate options.*

**Dec. 23 - Priority Mail Express**  
*Fastest domestic service, with guaranteed overnight scheduled delivery to most locations. Some restrictions and exceptions apply. Please note, Priority Mail Express postage refund eligibility is adjusted for shipments mailed Dec. 22 through Dec. 25.*

## LPCC EXECUTIVE BOARD

### *Industry Co-Chair*

**Larry Van Dyke**  
Union Bank & Trust

### *Postal Co-Chair*

**Kerry Kowalski**  
Postmaster

### *Vice-Chair*

**Betty Cummings**  
All Needs Computer & Mailing Services

### *Secretary*

**Arlysis Reid**  
LES

### *Treasurer*

**Tim Costello**  
Envelopes Plus

### *Past Industry Co-Chair*

**Kevin Ziska**  
Pitney Bowes Presort

### *USPS*

**Greg Grant**  
**Jon Zvolanek**

## INDUSTRY BOARD

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**Christal Gregerson**  
AdventSource

**Christy Funcke**  
All Needs Computer & Mailing Services

**Rachel Greene**  
Bryan Health

**Ben Yelkin**  
MackayMitchell Envelope Company



# Lincoln Postal Customer Council

UNITED STATES POSTAL SERVICE  
P.O. BOX 81283  
LINCOLN, NE 68501-1283

FIRST-CLASS MAIL  
US POSTAGE  
PAID  
U.S.P.S.  
G-10

## Lincoln PCC Events

more info at  
[lincolnpcc.com](http://lincolnpcc.com)

- 11/8/16  
LPCC Quarterly Luncheon  
*Valentino's Grand Buffet,  
Lincoln*
- 2/9/17  
LPCC Quarterly Luncheon  
NE Outdoor Education Center  
4703 N 44th
- 5/11/17  
LPCC Quarterly Luncheon  
*Union Bank & Trust, Lincoln*
- 9/19/17  
LPCC Workshop  
SECC
- 11/7/17  
LPCC Quarterly Luncheon  
*Valentino's Grand Buffet,  
Lincoln*

## Greater Omaha PCC Events

more info at  
[greateromahapcc.com](http://greateromahapcc.com)

- 12/8/16  
Holiday Program &  
Workshops  
*Location TBD*
- 3/16/17  
Quarterly meeting  
*Location TBD*
- 6/15/17  
Quarterly meeting  
*Location TBD*
- 6/17  
GOPCC Annual Golf Outing  
Quarry Oaks
- 9/21/17  
National PCC Day  
Omaha Advertising X!

## U.S. POSTAL SERVICE CONTACTS

- Ashlee Hansen:** .....402-930-4447  
*Business Service Network*
- Greg Grant:** .....402-473-1799  
*Supervisor, Business Mail Entry*
- Mailpiece Design Analyst:**.....1-855-593-6093  
*MDA@usps.gov*
- Duane Peterson:** .....402-473-1697  
*Mailing Requirements*
- Patrick Dinville:** .....402-930-4437  
*Mailing Standards Specialist*
- Jon Zvolanek:** .....402-473-1751  
*Sales Executive*

## Thanks to those contributing to this newsletter issue:

- |                           |                       |
|---------------------------|-----------------------|
| <b>Christal Gregerson</b> | <b>Kerry Kowalski</b> |
| <b>Alette Hain</b>        | <b>Arylis Reid</b>    |
| <b>Mike Huddleston</b>    | <b>Jon Zvolanek</b>   |

Visit our website for the latest LPCC information and USPS news! [www.lincolnpcc.com](http://www.lincolnpcc.com)