



# Lincoln Postal Customer Council NEWSLETTER

www.lincolnpcc.com

September 2015

*The Lincoln Postal Customer Council, in conjunction with the U.S. Postal Service, would like to invite you and members of your company to attend our upcoming event:*

## **2015 LPCC Morning Workshop • Tues., Sept. 22nd, 2015 NET Building (1800 N 33rd, Lincoln) • Cost: \$40.00**

This informative, half-day event kicks off with breakfast, followed by two sessions presented by dynamic speakers! Our sessions will cover the following important topics:

### **USPS Resources/USPS.com**

A panel of postal experts will provide current postal updates on topics from what is new, in the news, areas of concern, and upcoming changes in the US Postal Service.

Topics to include Shipping, Mail, Postal Resources and Websites, Service Performance, and 2016 Pricing.

Time will be allowed for Q & A so bring your questions.

### **Mail Piece Design**

My goal is to, 1) Discuss the benefits acquired by using a mailpiece design analyst and working through the process 2) Best practices to review your company's campaign ideas 3) Answer any questions. You are encouraged to electronically send a PDF with crop marks or a rule of your design/idea (with a full description) to RMCNEAR@USPS.GOV; LPCC in the subject line, and I will prepare to work with you during the class or privately, which ever you desire. You may also bring samples with questions to the class. If you are not sure of where to get an answer you are invited to attend this class for guidance... I have great news!! There are two new MDA in the Western Area now to assist you.

### **Rethink Shipping**

One shipping model doesn't fit all. Keep your shipping options open with USPS.

This workshop will cover shipping tips, provide an overview of postal shipping products, and share what is new.

Did you know the Postal Service is delivering packages on Sunday, same day groceries, and more? Don't miss this workshop conducted by Postal Shipping Solution Specialists to share what you need to know if you're in the package shipping business.

### **Mailer Score Card**

"Understanding Full-Service Mail Quality Reports"

Mail Quality Reporting allows for early intervention to reduce errors and improve mail quality which streamlines and improves service to the end customer.

### **Morning Workshop Schedule**

**7:15 am - 8:00 am**

Registration and Breakfast

**8:00 am - 9:00 am**

Headquarters Speaker

*Steve Monteith  
Manager, Pricing  
USPS*

**9:00 am - 10:00 am — Session 1**

USPS Resources/USPS.com

*Dave Higley, Christy Funcke,  
Kerry Kowalski and Jon Zvolanek*

Mail Piece Design

*Regina McNear*

**10:15 - 11:15 am – Session 2**

Shipping and Packaging

*Christy Funcke  
and Jon Zvolanek*

Mailers Scoreboard USPS

*Angela Dyer*

**Deadline to register is Thurs., Sept. 17th, 2015**

# Morning Workshop Presenters!

## Headquarters Speaker



**S**teve Monteith is a 26-year Postal Service veteran and is presently the Manager Pricing. In this role, he is responsible for all market dominant pricing activities. Market dominant classes include First-Class Mail, Standard Mail, Periodicals, Package Services, International, and Special Services.

Steve's tenure with the Postal Service includes assignments as the Manager Transactions & Correspondence Mail, Executive Director of Human Capital Enterprise System, Manager Customer Services System Support, and Manager Marketing Analysis & Support. He began his career as a management intern performing various roles in operations, finance, marketing and retail.

Steve has an MBA from the University of Maryland and a bachelor's degree from Columbia University.



**D**ave Higley is the Mailing Standards Specialist for the Central Plains District in Omaha, NE. He advises and instructs mailers and postal employees on proper mailing procedures, interprets and communicates changes to mailing requirement, and ensures compliance with postal regulations and SOX requirements. Dave also serves as the Political Mail Coordinator for the

Central Plains District and is the Intelligent Mail Small Business Tool District Ambassador.

With over 20 years of postal experience, Dave has also served as a Window Clerk, Distribution Clerk, Bulk Mail Technician, Business Mail Entry Analyst and the Business Service Network Representative. Dave strives to provide reliable, efficient and highly trusted service to postal employees and the companies and mail service providers he interacts with on a daily basis. We are fortunate to have Dave working in the Central Plain District.

**C**hristy Funcke has been with the Postal Service for 31 years. Most of her Postal Career has been spent working with small and large businesses, providing them mailing and shipping solutions. As part of the USPS Headquarters Sales team, she is currently a Sr. Field Sales Representative for the Western Area/Central Plains District. Her territory covers the eastern part of Kansas and the southern half of Nebraska. Christy is domiciled and residing in Lincoln NE.

**J**on Zvolanek joined the USPS in 2014 as a Sales Executive for the Central Plains District. In this role he works with current customers and business prospects to develop Postal solutions with mailing and shipping products. He has been selected to serve on the Sales Transformation Group and the Market Impact Calculator Team. In this role Zvolanek brings 25 years of experience in the logistics, print and mailing industry having worked as Vice President of Operations for two different Survey Research firms in Lincoln, NE. In addition, he worked in Operations Management for fulfillment and in the check printing industry. He has worked with the Postal Service and served on Postal Customer Councils in CA, CO, and currently serves on the Industry Board for the LPCC. He is a past co-Chair and has presented at the National Postal Forum.

**R**egina McNear began her postal career in California where she grew up working at the Marina Del Rey Mail Processing Center processing mail for the city of Beverly Hills. In 1984 she transferred to Des Moines Iowa for a total of 34 combined years. She has supervised Mail Processing and Business Mail Acceptance as well as worked as a Letter Sorting Machine (LSM) and Distribution Clerk. She has also worked as a Business Mail Entry Technician under Marketing and supervised Statistical Programs in the Finance Department.

Many of you may have worked with her in her role as a Mailpiece Design Analyst. She currently holds the position of Field Account Representative (FAR) for Headquarters USPS and is assigned to the Central Plains, Hawkeye and Mid-America districts.

**A**ngela Dyer, Program Manager Major Mailer Support, started her career with the United States Postal Service in 2007. Mrs. Dyer has held numerous positions; Manager, Business Mail Entry, Mailing Standards Specialist, Retail Specialist, Human Resource Associate for Labor Relations and detail assignments as Business Mailer Support Analyst, Seamless Tiger Team with Headquarters, Manager of Retail, Service Improvement Team and Station & Branch Optimization. Mrs. Dyer is the USPS Lead for Mailer Technical Advisory Committee (MTAC) User Group 1 - Address and resolve issues identified and to define and review improvements in functionality across the PostalOne!, SASP and Intelligent Mail systems. Mrs. Dyer has also served as the Educational Co-Chair for the Greater Kansas City PCC, participating in several events providing guidance and pertinent information regarding, innovating technologies, the benefits of utilizing electronic documentation and participating in Full-Service, Seamless Acceptance and eInduction.



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**I**n recognition of a life well lived – Dave Hadenfeldt, former Co-Chair for the Lincoln Postal Customer Council, was for many years, a respected, hardworking and well-liked leader of the LPCC. He was awarded the Mail Center Manager Award from the National Postal Forum and the Jerome Wieser Award for excellence from the LPCC. As Steve Smith, Dir. Of News for UNL said – “He will be deeply missed as a friend, and as a colleague, and our hearts go out to his family for their sudden and tragic loss.”

## Plan to Attend the LPCC Morning Workshop

Plans for the LPCC Morning Workshop on Tuesday, September 22, 2015 have been finalized and we have a great line up of speakers and educational breakout sessions in store for you. We will start the day with breakfast from Beacon Hills and our Headquarters Speaker, Steve Monteith, will discuss the current state of the United States Postal Service.



You will then have the opportunity to attend two breakout sessions. For Session One you can choose from Mail Piece Design lead by Regina McNear or the USPS Resources class where we will discuss everything from Postage Rates, Service Performance to the latest changes affecting you and your mail. Session Two you have a choice of the Mailer Scorecard Presentation lead by Angela Dyer or the Shipping and Packaging Presentation lead by Christy Funcke and Jon Zvolanek.

No matter which of these two sessions you attend, you can be assured you will walk away from this morning workshop having learned something new that will benefit your business or organization. Despite the many changes and challenges we have faced both locally and nationally, there are many positive and exciting things happening in the US Postal Service. Please make plans to attend this ½ day event and hear what 2016 will bring. Hope to see you at the September Workshop!

**KERRY KOWALSKI- LINCOLN POSTMASTER**

## LPCC Company Profile: Lincoln Public Schools

Lincoln Public Schools educates students in about 60 sites throughout the community and almost 40,000 students.

The Lincoln Board of Education is committed to providing the highest quality education for all Lincoln Public Schools students. The board sees the primary mission of the schools to be the development of responsible adults:

- who are productive citizens of a pluralistic community, nation and world
- who are prepared to learn throughout their lives
- who are appreciative of the arts, history and culture.

The board holds the district staff accountable for achieving the schools' mission through the most effective and efficient use of available resources. The board further recognizes that students in the Lincoln Public Schools are educated for the future and therefore expects the school district to be self-renewing, flexible and capable of adjusting to the needs of its various constituencies. As the elected governing body of the school district, the board believes in sharing its decision-making processes with parents, students, and other citizens and staff members.

LPS utilizes the USPS in a variety of ways to reach our students and families, as well as our entire community, recognizing this is a key communications tool for our school district.

## LPCC Member Profile: Beth Kumm

Please welcome Beth Kumm, Print Vendor Manager for Alpha Dog Marketing, as our newest member to the LPCC Education Committee.

Beth brings years of experience in the mailing industry to the LPCC. Starting with Metromail/Metrogroup she has held positions as Machine Operator, Client Services, Fulfillment Manager, New Process Development and Quality Management before taking her role at Alpha Dog Marketing. Alpha Dog Marketing has helped hundreds of nonprofit organizations across the country raise the funds and awareness needed to carry out their missions. In cooperation with their production partners they will mail approximately 40 million pieces this year. Beth finds developing solution to help their clients with their missions the most interesting part of her job.

Beth is a native of Lincoln and she and her husband Dan have two sons, a daughter in-law and two grandsons. When she isn't volunteering with Friendship Home with their Safe Quarters walk and Stuff the Bus events she spends as much time in her kitchen as she can.

Beth feels being involved with the LPCC will help her stay abreast of the postal changes so she can provide that knowledge and expertise to her team member and clients.

## LPCC EXECUTIVE BOARD

### *Industry Co-Chair*

**Larry Van Dyke**  
Union Bank & Trust

### *Postal Co-Chair*

**Kerry Kowalski**  
Postmaster

### *Vice-Chair*

**Betty Cummings**  
All Needs Computer & Mailing Services

### *Secretary*

**Aralysis Reid**  
LES

### *Treasurer*

**Tim Costello**  
Envelopes Plus

### *Past Industry Co-Chair*

**Kevin Ziska**  
Pitney Bowes Presort

### *USPS*

**Christy Funcke**  
**Greg Grant**  
**Jon Zvolanek**

## INDUSTRY BOARD

### **Lynn Bergen**

Speedway Motors, Inc.

### **Alette Hain**

Nebraska Game & Parks Commission

### **Tom Nottlemann**

Claritus

### **Ken Reining**

University of Nebraska - Lincoln

### **Christal Gregerson**

AdventSource

### **Rachel Green**

Bryan LGH

### **Ben Yelkin**

MackayMitchell Envelope Company



# Lincoln Postal Customer Council

UNITED STATES POSTAL SERVICE

P.O. BOX 81283

LINCOLN, NE 68501-1283

FIRST-CLASS MAIL  
US POSTAGE  
PAID  
U.S.P.S.  
G-10

## Lincoln PCC Events

more info at

[lincolnpcc.com](http://lincolnpcc.com)

- 9/22/15  
Educational Seminar  
*Lincoln*
- 11/12/15  
LPCC Quarterly Luncheon  
*Valentino's Grand Buffet,  
Lincoln*
- 2/11/16  
LPCC Quarterly Luncheon  
*Lincoln*
- 5/12/16  
LPCC Quarterly Luncheon  
*Lincoln*

## Greater Omaha PCC Events

more info at

[greateromahapcc.com](http://greateromahapcc.com)

- 9/24/15  
OPCC 3rd Annual Omaha  
Advertising X!  
National PCC Day  
September 24, 2015  
*Ralston Arena, Omaha*
- 12/3/15  
OPCC Holiday Program  
Workshop and Speaker  
December 3, 2015  
*Tip Top Ballroom, Omaha*

## U.S. POSTAL SERVICE CONTACTS

- Christy Funcke:**.....402-473-1743  
*Business Solutions Specialist*
- Ashlee Hansen:** .....402-930-4447  
*Business Service Network*
- Greg Grant:** .....402-473-1799  
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- Mailpiece Design Analyst:**.....1-855-593-6093  
*MDA@usps.gov*
- Duane Peterson:** .....402-473-1697  
*Mailing Requirements*
- Dave Higley:** .....402-930-4437  
*Mailing Standards Specialist*
- Jon Zvolanek:**.....402-473-1751  
*Sales Executive*

## Thanks to those contributing to this newsletter issue:

- Christy Funcke                      Kerry Kowalski
- Christal Gregerson                Arylis Reid
- Alette Hain                         Jon Zvolanek
- Mike Huddleston

Visit our website for the latest LPCC information and USPS news! [www.lincolnpcc.com](http://www.lincolnpcc.com)