



Lincoln Postal Customer Council NEWSLETTER

www.lincolnpcc.com

November 2008

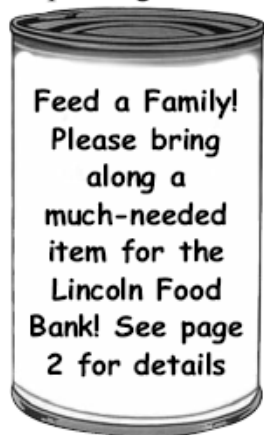
The Lincoln Postal Customer Council, in conjunction with the U.S. Postal Service would like to invite you and members of your company to attend our quarterly luncheon:

State of the U.S. Postal Service and Question/Answer Session with Susan Plonkey

Susan Plonkey will be in Lincoln to discuss what the future holds for business mailers and the USPS. This is an opportunity you will not want to miss. Ms. Plonkey was named Vice President of Business Customer Relations in June 2008. In this role, she is responsible for improving business customer relationships by sharing



information and best practices to keep the mailing industry healthy and vibrant. Following her "State of the USPS" address, Susan will accept questions from the attendees. Advance questions are appreciated. And, as always, local Postal Representatives will be on hand to answer your mailing questions.



Question and Answer Session With Susan Plonkey

Please list your question(s) below:

Your name: _____

Company: _____

Address: _____

City/State/Zip: _____

Phone number: _____

E-mail address: _____

Please return this form with your registration, or bring it to the luncheon. You may also e-mail your questions to christine.a.funcke@usps.gov

Luncheon Date: Thursday, November 13th, 2008
Location: Valentino's Grand Buffet ♦ 70th & Van Dorn
Registration: 11:00am ♦ Lunch: 11:30am
Program: 12:00 noon
All you can eat buffet (150 items to choose from)
\$13.00 per person
Advanced registration is required
by Monday, November 10th, 2008
(No shows will be billed)

Please call Christy Funcke at 402-473-1642 or Aralyis Reid at 402-473-3328 with any questions or to register for this event. You may register online at www.lincolnpcc.com

2008 LPCC Workshop & Trade Show a HUGE success!

“**M**aking Connections with Mail” was the theme for this year’s LPCC Workshop and Trade Show held on September 17th at the Embassy Suites Hotel.

The 2008 workshop was a big success with 197 area mailers in attendance. Presenters from leading companies in Lincoln, Omaha and the USPS presented valuable information to attendees in the



various business sessions that were available. This year’s event included the Postmaster General John Potter’s National PCC Day keynote speech and speeches from Mike Holloway and Maura Robinson of the USPS.

Eighteen vendors offered the latest in mail-related equipment, technology and supplies. The USPS consultation area also provided mailers with the ability to get all their questions answered. Finally, thank you to all who made this year’s workshop one of the biggest and most successful ever. We look forward to seeing you at the next Workshop in the fall of 2010.

Support Local Families

The LPCC will be collecting donations for the Food Bank of Lincoln at our upcoming luncheon on November 13th. Here are the items identified as most needed:



Most Needed Food Items

- Coffee
- Tuna Fish/other canned meats
- Cereal
- Soup
- Peanut Butter
- Canned Fruits & Vegetables (including #10 cans)
- 100% Fruit Juices
- Macaroni and Cheese

We cannot accept individual jars of baby food. We can accept jars of baby food that are encased in plastic, in various case sizes. We can also accept boxes of baby cereal.

Most Needed Personal Care Items

- Toilet Paper
- Soap
- Diapers
- Feminine hygiene products

If your household needs it, families need it. Please consider picking up a few of these items on your next trip to the grocery store. Cash contributions will also be accepted. Thank you in advance!



LPCC Committee Spotlight: Social Committee

The Social Committee is responsible for organizing events for LPCC members. The group is heavily involved in the LPCC Workshop and Trade Show. They work with the facility to coordinate the trade show and also contact potential exhibitors and sponsors for the workshop. The social committee is also responsible for coordinating social gatherings for the Board and LPCC Committee members.

The committee is comprised of these members:

Tom Nottlemann of Claritus Mailing Systems, chairperson

Mark Porter of Midwest Web Printing and Direct Mail

Allette Hain of Nebraska Games and Parks

Vyenne Zink of Jacob North Companies

Doug Anthony of Burkley Envelope

Christy Funke of the USPS

Kerry Kowalski of the USPS

Thank you to these dedicated members of the LPCC and their employers for allowing them to participate in the LPCC. If you are interested in being part of the Social Committee, or would like more information please contact Tom Nottlemann at (402) 421-2323 or via e-mail at tomn@claritus.com.

LPCC Member profile: Michael Failor

Michael Failor is an Account Manager for the HQ Sales Team at the USPS in Omaha. He started his career with the USPS in September 1988. Since that time he has held positions as an LSM Distribution Clerk, Postal Source Data Technician, Training Technician, Consumer Affairs Rep, Business Service Network Rep, and a Marketing Support Analyst. He is able to bring all of that experience to his current position where as an Account Manager he is responsible for achieving sales results while performing USPS solutions based activities including market research, company research, and needs identification with overall customer satisfaction.

Michael lives and works in his hometown of Omaha, NE. He joined the LPCC when his territory was consolidated to include Lincoln. He wanted to contribute to the community, or in his words “I hope to provide support to the LPCC in order to continue their already established champion ways.”

Michael and his wife Carla have been married 16 years. They first met when she was tailgating him on the way to a college class. Turns out, they were in the same Accounting class together. What could have been a road rage incident, instead turned into a lifetime of matrimony. They’ve been blessed with two sons; Tyler (20) and Joseph (15). Congratulations Michael and thanks for sharing the story!

LPCC Company Profile: MSP

MSP was started in August of 2007. Originally known as Mail Sort Professionals they are now branding themselves as MSP. Their mission statement reads: *Mail Sort Professionals is dedicated to providing superior customer service and heightening the standards of excellence we have set in the industry. We will continue to expand our capabilities, increase our efficiency and maintain our integrity to provide exceptional value to our customers.*



When it comes to working with the US Postal Service MSP relies on the Business Mail Center to ensure they are always in compliance with all of the latest Postal standards. Linda Van Ooyen, Kelly Lorchick and Christy Marr have been fantastic to work with for their unique business of presorting flats and MSP thanks them for always being there to answer all of their questions.

MSP has come a long way in a short time. They opened their doors with only three customers and now have a customer base of over 20 accounts that include both Omaha and Lincoln areas. MSP started with the owners hand sorting flat sized mail, then came their 128 pocket flat sorter and today have three sorters and 2 inserters, one for flats and one for letters. MSP prides themselves on customer service and exceeding customers expectations. If a customer asks them if they can do a project, their “can do” attitude takes over and they find a way to meet the request. This holiday season, they are offering to stop at customers and provide a Christmas present shipping solution right at their business. They are going in and will be able to take Christmas packages, weigh them, put postage on them and take them to the Post Office for shipping. They will also be taking in packages at their office at 4400 North 48th Street.

2008 Holiday Shipping Deadlines

Domestic Deadlines	
Express Mail, Priority Mail, First-Class Mail, DBMC Drop Ship	Dec. 20
Parcel Post	Dec. 16
DDU Drop Ship	Dec. 23

International Mail to:	Global Express Guaranteed	Express Mail International	Priority Mail International	First-Class Mail
Asia/Pacific Rim	Dec. 19	Dec. 17	Dec. 11	Dec. 11
Australia/New Zealand	Dec. 19	Dec. 17	Dec. 11	Dec. 11
Canada	Dec. 22	Dec. 18	Dec. 11	Dec. 11
Caribbean	Dec. 22	Dec. 17	Dec. 11	Dec. 11
Central & S. America	Dec. 19	Dec. 12	Dec. 4	Dec. 4
Mexico	Dec. 22	Dec. 17	Dec. 11	Dec. 11
Europe	Dec. 22	Dec. 17	Dec. 11	Dec. 11
Middle East	Dec. 19	Dec. 17	Dec. 11	Dec. 11

Military Mail to:	Express Mail	priority mail	First-Class Mail	PAL	SAM	Parcel Post
APO/FPO AE ZIPs 090-092	Dec. 18	Dec. 11	Dec. 11	Dec. 4	Nov. 28	Nov. 13
APO/FPO AE ZIP 093	N/A	Dec. 4	Dec. 4	Dec. 1	Nov. 21	Nov. 13
APO/FPO AE ZIPs 094-098	Dec. 18	Dec. 11	Dec. 11	Dec. 4	Nov. 28	Nov. 13
APO/FPO AA ZIP 340	Dec. 18	Dec. 11	Dec. 11	Dec. 4	Nov. 28	Nov. 13
APO/FPO AP ZIPs 962-966	Dec. 18	Dec. 11	Dec. 11	Dec. 4	Nov. 28	Nov. 13

Move Update for First Class and Standard Mail

On November 23, new Move Update standards take effect. The changes related to Move Update processing are as follows:

- The Move Update standards will include all Standard Mail – letters, flats, parcels, and Not Flat Machinables – as well as automation rate and presort rate First-Class Mail.
- The minimum frequency of Move Update processing changes from 185 days to 95 days prior to the date of mailing

The new Move Update standard means that on November 23, mailers must begin using addresses on their mail pieces that were updated within the previous 95 days. For example, a mailing entered on November 23 must bear addresses that were updated no earlier than August 20.

If you have any questions on the Move Update changes, please contact one of the following Business Mail Entry employees:

Linda Van Ooyen: 473-1694 Christy Marr: 473-1799 Tom Throckmorton: 473-1743

Flats Address Placement

Effective March 29, 2009, the Postal Service will adopt new address placement and formatting requirements for Periodicals, Standard Mail®, Bound Printed Matter, Media Mail®, and Library Mail flat-size pieces sent at automation, presort, or carrier route prices.

The new standards require the entire delivery address in the upper half of the mail piece. For envelopes or polywrapped flat mail, the upper or top half is either of the shorter edges of the mail piece. For bound or folded flat mail, the bound or final folded edge must be vertical and on the right side.

Please contact Tom Throckmorton, Mailpiece Design Analyst, at 473-1743 for more information on Flats Address Placement.

Visit lincolnpcc.com for the latest information and to register for our events!!

LPCC EXECUTIVE BOARD

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National Research Corporation

Postal Co-Chair

Kerry Kowalski
Postmaster

Vice-Chair

Arlysis Reid
Lincoln Electric System

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Jacob North Companies



Lincoln Postal Customer Council

UNITED STATES POSTAL SERVICE
P.O. BOX 81283
LINCOLN, NE 68501-1283

FIRST-CLASS MAIL
US POSTAGE
PAID
U.S.P.S.
G-10

CALENDAR of EVENTS

November 5 & 7, 2008

e-Bay Days

Visit lincolnpcc.com
for details



November 13, 2008

LPCC Quarterly Luncheon

Valentino's Grand Buffet

December 4, 2008

OPCC Quarterly Luncheon

The Georgetowne Club

February 12, 2009

LPCC Quarterly Luncheon

The Knolls

May 14, 2009

LPCC Quarterly Luncheon

Misty's

U.S. Postal Service Contacts

Mike Failor:573-2122
Customer Account Manager

Greg Grant:473-1643
Customer Service Representative

Christy Marr:473-1799
Supervisor BMEU

Tracy Marshall:473-1678
Customer Account Manager

Duane Peterson:473-1697
Mail Requirement Clerk

Tom Throckmorton:473-1743
Mailpiece Design Analyst

Linda VanOoyen:473-1694
Mailing Standards Specialist

Business Center Hours: 8:00 a.m. - 4:30 p.m.

Special thanks to the article contributors for this issue:

Christy Funcke	Paula Schlotterbeck
Mike Huddleston	Tom Throckmorton
Tom Nottleman	Josh Vonfeldt